The First $100 Opportunity Map

One person. One problem. One clear offer.

START WITH A SKILL

List a task you can demonstrate, the evidence of your competence, the tools already available and the hours your household can spare. Check requirements before selling regulated or safety-sensitive work.

WRITE THE OFFER

I help [person in a specific situation] with [problem] by delivering [small result] within [time]. The pilot includes [scope] for [price]. It does not include [limit]. The customer provides [inputs].

COUNT THE COST

Revenue - direct costs = contribution before overhead and taxes. Include travel, supplies, fees, revisions and all hours. $100 is a planning target, not a guaranteed result. A zero-cost conversation may be the right first test.

TEST AND REVIEW

Ask three relevant people about the problem with permission. Record conversations, interest, bookings and paid delivery separately. Decide to continue, revise or stop. Do not borrow or spend essential household money to make a pilot feel more serious.

PUT IT TO WORK

Your working page

Use this page privately. Write one decision you can explain, one action you can complete and a date to return to it.

The situation I want to address

The facts or resources I already have

What is still an assumption or missing information

The next useful action and its limit

Who needs to know or can appropriately help

My review date and what I will check